

STRATEGIC PRIORITIES

2021 - 2022

STRATEGIC PRIORITY #1



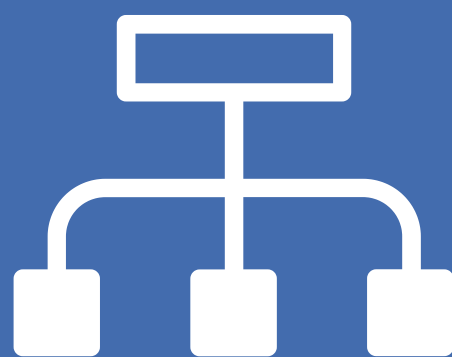
RELIABLE SOURCE OF INFORMATION AND REDUCING MISINFORMATION

Become a trusted source of information that empowers Vietnamese Americans to make informed decisions and to reduce misinformation that targets Vietnamese Americans.

STRATEGIC PRIORITY #2

ORGANIZATIONAL INFRASTRUCTURE

Strengthen PIVOT's organizational infrastructure to support our members and maximize our potential to make an impact for Vietnamese Americans.



STRATEGIC PRIORITY #3

PARTNERSHIPS

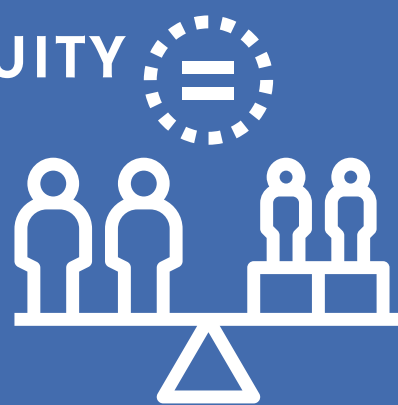


Develop partnerships to leverage our collective strength and maximize impact.

STRATEGIC PRIORITY #4

PROGRESSIVE POLICIES TOWARDS EQUITY

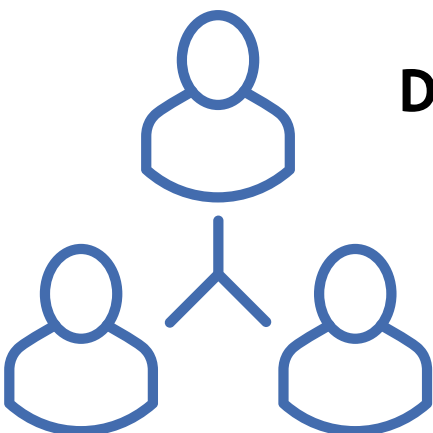
Improve the likelihood that our progressive policy goals on immigration, health, racial equity, climate change, and voting rights are advanced by the new Administration, and by officials at local, state, and federal levels.



STRATEGIC PRIORITY #5

DEVELOPMENT OF EMERGING LEADERS

Support emerging leaders within PIVOT to improve their advocacy and professional careers so that they can become more effective advocates for PIVOT's policies and values.



The vision of PIVOT is to be a collective voice for progressive Vietnamese Americans, to engage and empower Vietnamese Americans through civic engagement and leadership development, and to support policies and candidates that are aligned with our values.

Our mission is to engage and empower Vietnamese Americans for a just and diverse America.